



## Board of Trustees Meeting October 23, 2023

Chairperson Griggs called the meeting to Order at 6:09<sup>1</sup>

**Board Members present in Person:**

Chairperson Griggs  
Barney Bishop  
Andrew Martin  
Louis J. Baptiste  
Tim Qualls  
Matt Mohler  
Anita Davis-Whitby

**Board Members present Remotely:**

Motion to Pass the Full August Minutes by **Barney Bishop**  
Second By **Matt Mohler**  
Unanimous Approval.

Motion by **Barney Bishop** to Approve Agenda  
Second by **Matt Mohler**  
Unanimous Approval.

Public Comments: No public comments at this meeting.  
April Banta – PSO President (Parent of 4<sup>th</sup> Grader)  
Peggy Cervantez – Treasurer (Parent of 10<sup>th</sup> Grader)

Marketing: Matt Doster – Front Line  
Introduced by Matt Mohler  
Brief introduction regarding marketing capabilities –

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<sup>1</sup> Board Members' names are in Bold; Motions are underlined.

Motion by **Tim Qualls** to accept the proposal and have Matt Mohler serve as liaison between Frontline Strategies.

Second by **Anita Davis**.

Amendment by **Matt Mohler**: Have Headmaster Cara Wynn designate a person at the school to run point with Matt Mohler.

Amendment accepted by **Tim Qualls**

**Barney Bishop** had a question about the payment method, and Matt Doster explained that he has not worked through the payment structure yet, but they are flexible.

**Matt Mohler**, they would need to have marketing dollars in hand before marketing dollars go out.

Matt Doster – generally, they take 15% of spend. This is a very small deal at this point, but the idea is down the road, there would be a more significant contract.

**Barney Bishop** and Matt Mohler discuss the ideas and concepts related to pushing for new students and the timeline for new students.'

**Chairperson Griggs**: How does a social media campaign for a school differ from a political campaign? What does completion look like for you?

Matt Doster: I want the campaign to succeed; success is getting students into the school for tours and getting parents interested. Here, the conversion is a parent deciding I want my child to attend this school. Engagement is online, but the decision is in person; just like the campaign, the vote is in person.

**Matt Mohler** and **Barney Bishop** called the question.

Unanimous Approval.

#### **Chairperson Griggs: Chair's Comments**

Chairperson Griggs, Barney Bishop, Cara Wynn, and Anita Davis-Whitby traveled to Orlando for the Charter School Conference.

Charter Review Commission –

Lots of vendors were present and met other classical school operators.

Harvard Conference was this past month – it was accessible via Zoom. Chairperson Griggs attended. Classical education is very well represented.

PSO has met three times in one month; Chairperson Griggs was able to attend their first meeting.

Transportation: School officials met with Leon County Schools and the Department of Education. Headmaster Wynn also received a quote.

DOE said the school couldn't take Step Up for Student funds, and LCS must provide transportation for all schools.

Financial – The Committee could not have a meeting because of notice issues regarding Public Notice and sunshine rules.

**Chairperson Griggs** relinquished the chair to make a motion to have Matt Mohler and Barney Bishop removed from the board.

Motion died for lack of a second.

**Barney Bishop** moved the discussion of board leadership to after the Chairperson's comments. Second by Tim Qualls with an amendment for a time specific of 10 minutes. Amendment denied. Unanimous Approval

Motion by Tim Qualls to limit conversation to 7:25  
Second by Anita Davis Whitby.  
Unanimous Approval.

Treasurer Report: **Andrew Martin** (Report attached available upon request subject to Florida law)

- SFS has started to include a breakdown of the amount owed and amounts due.
- We are up to date on all invoices.
- Andrew needs to learn the accounts payable; Kelly at the school would be the point person since she runs day-to-day finance for the school.
- Barney Bishop requested that Kelly send that information to the board.
- There was a discussion of the \$92,000 number compared to the number provided by Kelly in the Finance committee meeting.
- Barney Bishop – complained of issues related to accounts payable.
- Matt Mohler: Have the bondholders asked for an amended budget?
- Matt Mohler: Pam, have you spoken to bondholders?
- Matt Mohler: Bondholders support the school and want us to thrive; if they are reaching out, we have better respond.
- Headmaster Wynn: The school district reached out and asked about the budget, but they marked us non-compliant. Headmaster Wynn then called the school district and told them they were compliant because the Board passed a budget.

Motion to move Bondholders update to Treasurer Report:

- Multiple bondholders have been contacting school and board members.
- Treasurer and Chairperson Griggs talked to bond financial advisors and explained that all contact with bondholders should go through them.

**Matt Mohler** motioned that the board treasurer would notify the board that there had been a request from bondholders.  
Motion withdrawn.

**Tim Qualls** motioned that any request related to bond sent to the school or a board member be sent to the general counsel, and the general counsel should contact bond counsel and bond financial advisors.

Second by **Barney Bishop**.

An amendment by Pam states that the general counsel reaches out to Bond counsel and Bond financial advisors. Amendment accepted by **Tim Qualls**.

Unanimous approval.

**Matt Mohler** motioned that the finance meeting happens before Friday and that we set special meetings for one hour prior to within two weeks.

Second by Chairperson Griggs

All members support except Louis Baptiste (concerning the special set meeting.)

Motion to approve the Finance Committee report by **Barney Bishop**, second by **Anita Whitby Davis**.

No updated Legal Report.

No Parent Liaison Report

Headmaster Report:

Several students' who have withdrawn, Headmaster Wynn explained why those students withdrew.

Headmaster Wynn also explained students' discipline issues.

PinkOut: The school raised money for Joanna Francis's living will. Students pay a dollar to wear pink.

Early Learning Coalition: Came to school to assess our classroom, and our classroom did very well.

Step Up for Students': Still in the process of finding out information but did find some information about math and reading. Parents can do tutoring or transportation but not both.

Motion by **Matt Mohler** to approve Headmaster Report, second by Anita Whitby Davis.

Unanimous Approval

Meeting Adjourned.